

## O'KEY GROUP S.A. ANNOUNCES RE-OPENING OF «OZERKI» HYPERMARKET

**22.09.2011** - O'KEY GROUP S.A. (the "Company" or "O'KEY"), a leading Russian food retailer, is pleased to announce the re-opening of its "OZERKI" hypermarket in Saint Petersburg. Following the accident on 25 January 2011, the Company carried out essential restoration work, as well as a number of other significant store improvements, including increasing the number of cash registers and modernising the sales area, particularly relating to the bakery as well as the fresh fish, fruit and vegetables and alcohol sections. The hypermarket has a total of 10,366 sq.m., including 5,535 sq.m. of trading space. The store will have up to 30,800 SKUs, with food items accounting for more than 60% of the customer assortment. The hypermarket employs 422 people. With the re-opening of the store, O'KEY will have 61 hypermarkets and supermarkets in operation, with trading space of over 299,000 sq.m. O'KEY has opened four new stores to date in 2011.

---

### COMPANY OVERVIEW

"O'KEY" is one of the largest retail chains in Russia. Its primary retail format is the modern Western European hypermarket under the "O'KEY" brand, complemented by "O'KEY - Express" supermarkets.

The Company opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As at 30 June 2011, O'KEY operated 59 stores in 15 cities across Russia: 36 hypermarkets with an aggregate selling space of approximately 264,000 square meters and 23 supermarkets with an aggregate selling space of approximately 29,000 square meters. As of 30 June 2011 O'KEY employed more than 16,000 people.

In accordance with the unaudited consolidated financial statements for 1st half 2011, O'KEY's revenue was RUR 42,798 million, like-for-like revenue growth rate was 4.8% and EBITDA margin was 6.5%.

---

### FOR FURTHER INFORMATION PLEASE CONTACT

Maksim Kravtsov  
Head of investor relations  
Num. +7(495)6636677, ext. 220  
e-mail: [ir@okmarket.ru](mailto:ir@okmarket.ru)  
[www.okmarket.ru](http://www.okmarket.ru)

Artem Glushchenko  
Head of public relations  
Num. +7(495)6636677, ext. 338  
e-mail: [corpcom@okmarket.ru](mailto:corpcom@okmarket.ru)  
[www.okmarket.ru](http://www.okmarket.ru)

