

Press release

14 April 2022

O'KEY chain continues expanding in Moscow region

O'KEY Group S.A. (LSE, MOEX: OKEY, the “Group” or the “Company”), one of Russia’s largest food retailers, is opening two new hypermarkets in the Moscow region. Customers are now welcome to the O'KEY hypermarket at Novomoskovsky shopping mall (Moskovsky, 2 Khabarova St.) and in the town of Klin near Moscow (9 Pobedy St.).

The opening of hypermarkets in Moscow and the Moscow Region is part of O'KEY Group's strategy to strengthen its retail presence in central Russia. In early April, a new O'KEY hypermarket also opened its doors in Sergiyev Posad, the Moscow Region. The new stores have replaced former Karusel hypermarkets, which O'KEY [acquired](#) from X5 Group in February 2022.

The hypermarkets in Moskovsky and Klin have a selling space of 3,252 sq m and 4,158 sq m, respectively. Offering a pleasant shopping experience, the new stores boast a convenient product display, wide aisles, cutting edge equipment and superior customer service. The hypermarkets feature more than 30,000 food and non-food SKUs, with a special emphasis placed on carefully selecting and offering fresh and ultra-fresh products. In line with that, the product range includes more than 5,000 SKUs of fresh meat, poultry, fish, dairy, cheese, seafood and confectionery, as well as over 400 kinds of fresh fruit, vegetables, berries and greens. Customers are also welcome to enjoy the chain's own bakery, where bread and pastry are made three times per day, and choose from a variety of ready-to-eat options. On top of that, hypermarkets offer around 2,000 SKUs of the O'KEY daily, O'KEY, and O'KEY Selection private labels, all available at more affordable prices than branded products of comparable quality.

Between 14 and 27 April, customers at new stores will be offered discounts under the Fresh News special edition catalogue.

ABOUT O'KEY GROUP

O'KEY Group S.A. (LSE, MOEX: OKEY) is one of the leading grocery retailers in Russia, operating hypermarkets under the O'KEY brand and discounters under the DA! brand. As of 31 December 2021, the Group operated 230 stores across Russia (78 hypermarkets and 152 discounters) with the total selling space of 625,572 square meters. The Company opened its first hypermarket in St. Petersburg in 2002 and has since demonstrated continuous growth. O'KEY was the first Russian food retailer to launch e-commerce operations in St. Petersburg and Moscow, offering a full range of hypermarket products for home delivery. The Group has seven e-commerce pick-up points in Moscow and six e-commerce pick-up points in St. Petersburg. In 2015, the Group launched the first discount chain in Russia under the DA! brand. The Group operates five distribution centres in Russia – three in Moscow and two in St. Petersburg. The Group employs more than 20,000 people. In 2021, Group's revenue amounted to RUB 187.1 billion, while EBITDA reached RUB 15.5 billion. The O'KEY Group shareholder structure is as follows: NISEMAX Co Ltd – 43.20%, GSU Ltd – 30.03%, free-float and other holders – 26.77%.

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