

Press release

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O'KEY GROUP TO SELL HYPERMARKET BUSINESS TO THE MANAGEMENT TEAM

O'KEY Group S.A. (AIX, MOEX: OKEY, the "O'KEY Group" or the "Group"), one of Russia's leading food retailers, announces that its Board of Directors has decided to sell the O'KEY hypermarket business ("O'KEY hypermarkets" or the "hypermarket chain") to the chain's management. The DA! discount chain will continue to operate within the Group.

Following a comprehensive review, the Board of Directors of O'KEY Group has decided to sell its hypermarket assets to the management. The Board of Directors considers this decision to be in the best interests of the Group and all its stakeholders.

As a result of the transaction, O'KEY's current management team will acquire the hypermarket chain along with the O'KEY trademark, logistics infrastructure, and other tangible and intangible assets.

Both during and after the management buyout of the hypermarket business, the O'KEY chain will continue to operate as usual under the leadership of the existing management team, fully honouring all commitments to customers, suppliers, employees, creditors and other stakeholders.

Following completion of the deal, the DA! discount chain and its infrastructure will remain under the control of O'KEY Group. DA! discounters will continue to operate in Russia under the same management team and will focus on further business growth and improving the customer offering in the domestic market.

The sale of the hypermarket business to management is subject to approval by the Government Commission on Monitoring Foreign Investment in the Russian Federation and the Federal Antimonopoly Service of Russia.

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ABOUT O'KEY GROUP

O'KEY Group S.A. (AIX, MOEX: OKEY) is one of the leading grocery retailers in Russia, operating hypermarkets under the O'KEY brand and discounters under the DA! brand.

As of 30 September 2024, the Group had 296 stores across Russia (77 hypermarkets and 219 discounters) with a total selling space of 659,973 sq m. O'KEY opened its first hypermarket in St Petersburg in 2002 and has since demonstrated continuous growth. It was the first Russian food retailer to launch e-commerce operations offering a full range of hypermarket products for home delivery. The Group operates e-commerce pick-up and delivery points in 72 O'KEY hypermarkets across the country.

In 2015, we launched the first discount chain in Russia under the DA! brand. The Group operates five distribution centres in Russia – three in Moscow and two in St Petersburg – and employs 19,200 people.

In 2023, the Group's revenue amounted to RUB 207.9 bn, and EBITDA reached RUB 17.0 bn.

The O'KEY Group shareholder structure is as follows: NISEMAX Co Ltd – 49.11%. GSU Ltd – 34.14%, free-float and other holders – 16.75%.

DISCLAIMER

These materials contain statements about future events and expectations that are forward-looking statements. These statements typically include words such as 'expects' and 'anticipates' and words of similar import. Any statement in these materials that is not a statement of historical fact is a forward-looking statement that involves known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

None of the future projections, expectations, estimates or prospects in this announcement should be taken as forecasts or promises, nor should they be taken as implying any indication, assurance or guarantee that the assumptions on which such future projections, expectations, estimates or prospects have been prepared are correct or exhaustive or, in the case of the assumptions, fully stated in this announcement. We assume no obligations to update the forward-looking statements contained herein to reflect actual results, changes in assumptions or changes in factors affecting these statements.